



**FOR IMMEDIATE RELEASE**  
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## **Totah Festival Foundation announces to host 32<sup>nd</sup> Annual Totah Festival & Indian Market, September 4-5, 2021**

Farmington, NM – In what has been an unpredictable time in recent history, the Totah Festival board met in a duly called meeting on Wednesday evening, June 16, 2021, at the Farmington Gateway Museum to discuss the upcoming 32nd Annual Totah Festival & Indian Market. Typically, the board begins preparation and organization in early January for the three-day event that takes place during the Labor Day weekend. Due to recent COVID-19 restrictions and guidance by local and state officials, the foundation halted all preparations to make a determination for this year's festival.

"The importance of our artists and community is to ensure their safety. This past year has been a trying time for all including local businesses and our artists. Before we proceeded with any preparation, we wanted to ensure that hosting the event was feasible and optimal," said Robert Felson, Totah Foundation board member. In a unanimous vote, the Totah Festival board members made the determination to host the 32nd Annual Totah Festival & Indian Market.

The festival will proceed with modifications to ensure the safety of all festival goers. The event will take place beginning September 4-5, 2021, at the Farmington Civic Center. The festival will not feature the Juried Art Reception, Annual Powwow, Showcase, and Fashion Show this year. The Rug Auction, Indian Market, Cultural Expo, and the Totah 5k River Run & Walk will be back to highlight the two-day event. The Indian Market will consist of indoor and outdoor booths, a total of fifty booths will be available to all artists wishing to be a part of this year's festival. The Cultural Expo will feature dance performances on both days at the Civic Center with prime events to be held on Saturday and Sunday evening. The performances will be held outside the Civic Center and free for all to attend.

"Our community has been a pivotal role in our success over the past years and we wanted to host this event in the sense of unity, hope and giving our community an event to look forward to. We are going back to our roots, what started it all, our artists. This is for them and our community," said Felson. The foundation will continue to abide by all guidelines and restrictions imposed by local and state officials to hosting a successful festival. The Totah Festival remains hopeful to returning to its three-day event in 2022. In the interim, the festival must go on and they look forward to hosting this year's event for all.

For more information, visit the Totah Festival page on Facebook or [totahfestival.org](http://totahfestival.org) for all events and recent information.

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