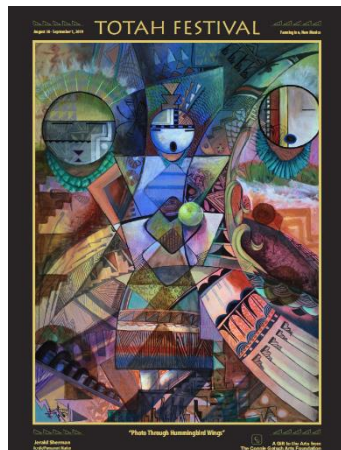


32nd Annual Totah Festival & Indian Market Sponsorship

Join the Tradition!



On behalf of the Totah Festival and as the Board of Directors, we invite you to experience the 32st Annual Totah Festival and Indian Market in Farmington, New Mexico September 4th & 5th, 2021 at the Farmington Civic Center. The Totah Festival, in its 32 years has been one of the festive attractions in the Four-Corners, celebrating the craftsmanship of artists throughout the region and nation. Over the duration of the Labor Day Holiday, this event provides a friendly, social atmosphere for our community and attendees, featuring our authentic popular Authentic Navajo Rug Auction, Indian Market, Juried Art Competition, Cultural Expo and and Totah 5K Run.

As the Board of Directors, we would like to invite you to be a part of this year's Totah Festival as a distinguished sponsor to this year's 32nd Anniversary of the Totah Festival. In the establishment of the Totah Festival, sponsors helped our organization to become a prime event in the region as we established a strong relationship with our local businesses and contributors to making this event successful for the past 32 years. We have included a sponsorship criteria that will include your organization this unique opportunity, as we gear up to celebrate our 32nd Annual Festival. We thank you for giving us the opportunity and wish you the best in your organizations future endeavors.

If you should need any additional information please contact (505)918-7624. Thank you for your consideration and we hope to see you this year at the Totah Festival!

Totah Festival

September 4 & 5, 2021
Civic Center - Downtown
Farmington, New Mexico

Events

Juried Art Competition
Indian Market
Rug Auction
Cultural Expo
Totah 5K Run

Board Members

Cecelia Begay, Chairperson
Robert Felson, Treasurer
Bart Wilsey, Member
Ben Woody Jr., Member
Brant Johnson, Member
Gloria Tso, Member
Lois Werito, Member
Armondo Begay, Member
Tasha Soce, Administration



Keeping the tradition alive since 1988

32nd Annual Totah Festival & Indian Market Sponsorship

Sponsorship Opportunities

Your assistance in sponsoring this year's Totah Festival will continue a tradition of sharing cultural art and presentations which will serve as an opportunity to bring us all together as People of the Four Corners and New Mexico.

Blanket - \$2,500.00

- "Official Sponsor of the 32nd Annual Totah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media web pages and media releases
- Prominent logo placement on all materials
- Exclusive logo signage at the Artist Check-In, Juried Rug Auction, Exhibit areas and Cultural Performances
- Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities
- Opportunity of complimentary booth space at the exhibit areas of the festival

Necklace – \$1,500.00

- "Official Sponsor of the 32nd Annual Totah Festival" in Marketing campaign/ materials, banners/signage throughout the duration of the festival, social media, web pages and media releases
- Prominent logo placement on all materials
- Banner Recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities

Pottery - \$ 1,000.00

- Prominent logo placement on all materials, brochures
- Banner recognition of your sponsorship throughout the festival on announcements and during the Totah Festival activities

Sculpture - \$ 500.00

- Organization Name or Logo on Banner advertising during Totah Festival activities

Poster Contest Sponsor - \$2,500.00

There are great benefits to becoming a sponsor, by being acknowledged on a variety of publicity material and knowing you are helping keep the Festival vibrant and your contribution is Tax Deductible. We thank you for your consideration and hope to share this opportunity with you.

Totah Festival

September 4 & 5, 2021
Civic Center - Downtown
Farmington, New Mexico

Events

Juried Art Competition
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